



Crown Board Position Specification: Te Nohoanga o te Poari Karauna

Television New Zealand Ltd

On behalf of the shareholding Ministers, we are inviting applications from people with governance capability who can bring a fresh perspective to the Board of Television New Zealand from their career and life experience.

Applicants must have the necessary capabilities that enable them to meet the requirements of a director in terms of the Companies Act 1993 and other relevant legislation. They must be able to demonstrate the knowledge, skills, attributes, behaviours and personal qualities critical for organisational stewardship required for particular roles on the board.

For a full list of capabilities applicable to Crown companies and SOE boards go to: [What we look for - Board Appointments](#)

Capabilities sought: Kaha Kimihia

Ideal candidates will have all or some of the following:

- commercial Crown or large organisation governance experience
- significant financial management capability, including audit and risk experience
- media industry expertise, ideally with audience attraction, content and overseas sector experience
- commercial acumen including revenue generation expertise
- legal, regulatory and compliance skills
- journalism / broadcasting experience
- expertise in digital technology, ideally in the media sector
- business transformation oversight experience
- strategic leadership and long-term planning

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Commitment: Manawanui

The Board typically meets eleven times per year by way of either physical meetings in Auckland or video conferencing. In addition, all members sit on at least one of the Board's three committees which generally meet in advance of Board meetings and require around half a day preparation. Some matters are considered by the Board via circulation, as required.

Remuneration: Utu

Directors' fees for the TVNZ Board are based on a rate of \$53,700 per annum. Actual fees paid are at the discretion of the Board.

Closing date and Introduction Letter: Rā Kati

Candidates are asked to provide a cover letter to support their application. This may include details on their whakapapa, values, interest and motivations for this role, and any tikanga rangatira, personal attributes, strengths and diverse perspectives that they think would contribute to performance on this board.

To be successful in this board role candidates must be able to demonstrate the core capabilities sought. In their cover letters, candidates will need to outline how they meet the following requirements:

1. strong commercial Crown or large organisation governance experience
2. media industry expertise, ideally with audience attraction and overseas experience
3. high commercial acumen including revenue generation expertise
4. legal, regulatory and compliance skills
5. journalism/ broadcasting experience
6. expertise in digital technology, ideally in the media sector.

Please note that if you are shortlisted as part of this appointment process, you will be asked to disclose all relevant interests (which could be personal, private, business or financial interests) that could result in an actual, potential or perceived conflict of interest.

All shortlisted candidates are also subject to reference and background checks which will be undertaken by an external provider engaged by the Treasury. All final decisions regarding board composition are at the discretion of the shareholding or responsible Minister. Your application and cover letter are required to be with the Treasury no later than **Friday 2 May 2025 by 5.00pm**.

Any queries should be directed to appointments@treasury.govt.nz

Current Board composition: Te Pōari

Board Member	Appointment date	Term end date
<u>Chair:</u> Alastair Carruthers	1 July 2023	30 June 2026
<u>Deputy Chair:</u> Ripeka Evans	1 July 2023	30 June 2026
Linda Clark	1 July 2023	30 June 2025
John Fellet	1 September 2024	31 August 2027
Megan Matthews	11 October 2021	30 June 2025
John Quirk	1 July 2023	30 June 2025
Aliesha Staples	11 October 2021	30 June 2026



Entity's business and structure: Rangaranga o te Kamapene

<https://www.tvnz.co.nz>

TVNZ is a Crown entity company. TVNZ's functions, as set out in the Television New Zealand Act 2003, are:

- to be a successful national television and digital media company providing content and services on a choice of delivery platforms and maintaining its commercial performance;
- to provide high-quality content that is relevant to, enjoyed and valued by New Zealanders, and encompasses both New Zealand and international content and reflects Māori perspectives; and,
- for its services to include the provision of channels that are free of charge and available to audiences throughout New Zealand.

TVNZ's operations include:

- commissioning, production, purchasing and archiving of video content
- provision of video production facilities
- programming and scheduling of video content for on-air and online distribution
- provision of advertising and sponsorship services and related marketing activities
- publishing and distribution of video content on a broad range of relevant platforms and devices
- provision of audio-visual footage, programming, video and DVD rights, programme listing information, channel packaging and all other content-related services and materials.

Historically, TVNZ's advertising revenues from broadcast television were sufficient to meet its objectives. However, broadcast television revenues have been declining as audiences and advertisers migrate from broadcast to digital platforms. TVNZ is responding to this transformational change in the sector through its five-year Digital+ Strategy, which aims for TVNZ to be the number one streamer in New Zealand for trusted news, sport and entertainment. TVNZ is investing in its digital technology to support this vision.

Business drivers short to medium term: Te Urunga o te Kaipakihi

TVNZ's three strategic pillars include the following priorities:

- Audiences: deliver exceptional, digital-led content and experiences for viewers
- Revenue: be the preferred digital platform for New Zealand advertisers
- Future Business: realign TVNZ's operating and cost models with a digital-first focus

TVNZ's key performance indicators cover areas such as: audiences, the value of content to audiences, TVNZ's commitment to local content that 'inspires the conversations of Aotearoa', meeting its statutory mandate to reflect Māori perspectives, content standards, and the public's trust in TVNZ's news and current affairs.